



A FUN AND FUNKY ART SALE TO
BENEFIT HOMEFRONT'S ARTSPACE

January 24, 2018

Dear Friend of ArtSpace,

I am so pleased to share that due to the generosity of our valued sponsors, ArtJam 2017 was a resounding success for HomeFront's Therapeutic Art Programs. Through the proceeds raised, we were able to further expand our programs which are designed to teach and foster creative entrepreneurial skills while providing a caring, nurturing environment for those in often dire circumstances.

I am writing to ask for your kind consideration of sponsorship of our upcoming 2018 event. Our goal of raising >\$100,000 through sponsorships and art sales will enable HomeFront to sustain and further expand ArtSpace and SewingSpace programs and continue to empower our clients to break the cycle of poverty.

ArtJam 2018 will feature the creative works of over 100 artists from across the Tri-State art community as well as artists from HomeFront's Therapeutic Arts Programs. This unique pop-up gallery will be located in the heart of Palmer Square, in downtown Princeton, at 19 Hulfish Street. Open to both the public as well as available for private receptions, ArtJam 2018 will be held between April 13 – 29.

Attached please find the various sponsorship opportunities available. I hope that we can count on your crucial support toward making ArtJam 2018 a great success. Thank you in advance for your generosity and please do not hesitate to contact me if I may provide any additional information.

With Warm Regards,

RuthAnn Traylor

ArtSpace Director

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One Artist's Story

Four brain aneurisms took it all
I am a painter. An artist.
I had to learn how to walk and talk again
My eyes see things differently now
I lost my home, my car, my career in management
They observe with more light and color
My family lives across the country
I look for the way a person smiles, their facial expressions
I have no physical home
Home is family, love and a warm cup of coffee
I was scared I would relapse
I was peaceful in the sense that I had a place to stay
HomeFront was unknown
ArtSpace eased my anxiety
It has been a stressful year
Painting brings me serenity. It's given me hope.
Everyday I have a headache
I like to read about other artists like Monet and Georgia O'Keeffe
The journey has not been easy
It inspires me that they painted with less than I have to work with
I realize now that I wasted a lot of my life and let it go by like a blur
I don't take things for granted anymore
I was always in a hurry
I've learned to have patience and compassion
Nothing I've done is by any plan of my own
I know Someone else has orchestrated this entire event
We're not alone
Everything keeps pushing me into this certain path I'm taking
Whatever I do now is what matters
This is a whole new beginning

By Sharon A

2018 ArtJam Sponsorship Levels

PICASSO: \$5,000

COMPANY NAME INCLUDED ON SIGNAGE AT EVENT

COMPANY LOGO AND LISTING IN ALL MARKETING MATERIALS, SOCIAL MEDIA AND EVENT WEB PAGE

PRIVATE 3 HOUR RECEPTION/GALLERY ACCESS FOR GROUPS OF UP TO 75 PEOPLE

O'KEEFE: \$3,000

COMPANY NAME INCLUDED ON SIGNAGE AT EVENT

COMPANY LOGO AND LISTING IN ALL MARKETING MATERIALS, SOCIAL MEDIA AND EVENT WEB PAGE

WARHOL: \$2000

COMPANY NAME INCLUDED ON SIGNAGE AT EVENT

COMPANY LOGO AND LISTING IN ON EVENT WEB PAGE

DALI: \$500

COMPANY NAME INCLUDED ON SIGNAGE AT EVENT

COMPANY LOGO AND LISTING IN ON EVENT WEB PAGE

ART PATRON: \$50- \$250 (cash or in kind (food/drink))

INDIVIDUAL/COMPANY NAME INCLUDED ON SIGNAGE AT EVENT

Any questions, please contact

Ruthann Traylor

ArtSpace's Director

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