

HOMEFRONT'S FOOD FOR THOUGHT

(answers on reverse side)

We know how much you care about our families and wanted to share some facts on HomeFront and the impact which COVID-19 has already had on the families we serve. We welcome you to share these startling facts with your friends, family and colleagues to help us raise awareness about the importance of our work in the community.

1. Since the start of COVID-19, **what percentage of the population** lost employment income for themselves or a member of their household?
2. Pre-COVID-19, **what percentage of Garden State households** were considered among the "working poor", meaning struggled to afford basic necessities like food, healthcare, transportation and housing.
3. How much does someone need to **earn per hour** in New Jersey to afford a two bedroom rental home?
4. How many **hours per week** does someone earning minimum wage in New Jersey need to work to be able to afford a modest one-bedroom home?
6. **How many people in New Jersey** during COVID-19 cannot afford regular access to food? (To help you guess, there are 8.99 million people in NJ)?
7. Before COVID-19, **what percentage of Americans** said that if they were faced with an unexpected \$400 expense, they would not be able to pay it, would have to sell something, or would have to borrow money?
8. **How many million people** nationally have not yet received unemployment benefits applied for during COVID-19?
9. In the past year, **how many cries for help** (related to shelter, food, essentials, job training, childrens programs, education, etc) has HomeFront answered?
10. In the past year, **how many people has HomeFront sheltered** with dignity under one of their roofs (at our Family Campus shelter, permanent or transitional housing units we manage, etc.)?
11. During COVID-19, **how many bags of groceries** and separately, **how many diapers** did HomeFront distribute to the community?

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THE ANSWERS

1. 46%

SOURCE: <https://talkpoverty.org/2020/09/15/12-million-people-still-havent-received-unemployment-benefits/>

2. 41%

SOURCE: https://www.nj.com/data/2018/05/41_percent_of_nj_households_among_the_working_poor_and_its_getting_worse_is_the_state_too_expensive.html

3. \$26.69

SOURCE: Out of Reach 2020 Report NJ Section

4. 88 hours/week

SOURCE: Out of Reach 2020 Report, NJ Section

6. 1.2 million people (13% of NJ population)

SOURCE: <https://www.wsj.com/articles/covid-19-hit-this-new-jersey-county-hard-now-families-are-lining-up-for-food-11599570006>

7. 40%

SOURCE: Report on the Economic Well-Being of U.S. Households in 2017

8. 12 Million

SOURCE: <https://talkpoverty.org/2020/09/15/12-million-people-still-havent-received-unemployment-benefits/>

9. 25,350 cries for help

SOURCE: 2018-2019 HomeFront By the Numbers

10. 632 people

SOURCE: HomeFront COVID Impact Report

11. 342,315 meals

SOURCE: HomeFront COVID Impact Report

